

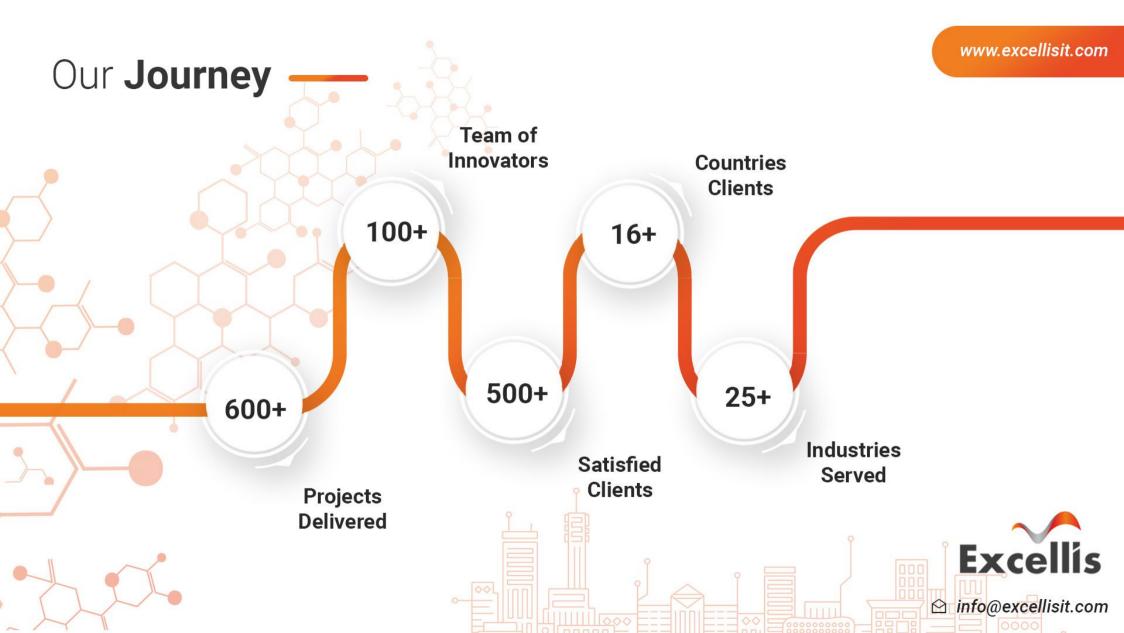


## Overview —

# BUILDING **CUSTOMIZED** TEAMS IN IT SUPPORT, **CUSTOMER SUPPORT** & BACK OFFICE FOR **MODERN COMPANIES**

**E**XCELLIS IT is one of the leading service providers in the field of Information Technology that has been instrumental in catering tailored telemarketing outsourcing services along with expertise in software development and website designing, digital marketing and app development.

Excellis IT builds customized teams in IT service, Customer Service and Back
Office for industry leading startups and modern companies. With offices in
Kolkata, Bengaluru, New York, Melbourne, Dubai and Wales, we have the global
scale to tailor custom teams and processes for success to our many
powerhouse clients.



#### **BPO Services**

- > Back office process
- > Call center outsourcing
- > Ecommerce outsourcing
- > Compliance management
  - > Profesional Services
- > Innovation at EXCELLIS

#### **Marketing Services**

- > Search engine Marketing
- Social media marketing
- > Conversion rate optimisation
  - > Email Marketing
  - > Content Marketing
    - > Pay per click

#### **IT Services**

- > Mobile Application
- > Software Development
  - > UI/UX Design
  - > Web Development
  - > QA and Testing

#### **CAD Services**

- > Mechanical CAD
- > Architecture CAD



www.excellisit.com



# Our Top Industries ——









eCommerce Retail

Manufacturing









Logistics

**Energy** 

Healthcare

**Real Estate** 







Media & Entertainment



Travel & Hospitality



**FMCG** 

# Our **Expertise** ——





Web Applications Development



Mobile Apps Development



Frontend Technologies



QA and Testing



Email Marketing



Travel Portal



Back office process outsourcing



Call center outsourcing



**Ecommerce** outsourcing



Compliance management



Search engine Marketing



Social media marketing



Pay per click



Mechanical CAD



Architecture CAD

## Delivery **Models** —



#### **Offsite Delivery Model**

Enable clients to leverage the advantage of dedicated or on-demand skilled resources.



#### **Offshore Delivery Model**

Provide benefits to clients in need of extended team in offshore development center.



#### **Hybrid Delivery Model**

Combination of onsite and offsite models for optimum results and performance.



#### **Global Delivery Model**

Real time control of the project as per comfortable time zone for complete monitoring.



#### Offsite / Offshore Delivery Model

Control development process distributed between offsite center & offshore development center.





Technology We Use ——

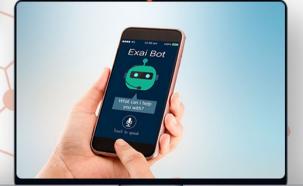


### Our **Products**



#### **Exai BOT**

Build and deploy enterprise chatbots powered by AI and natural language.



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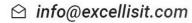
#### / \

Designed to help your organization offer your customers a unique and seamless experience, as well as build better relationships by providing a complete picture of all customer interactions,.

**Excellis CRM** 

#### **Travel Portal Solution**

An online booking engine facility to B2B . It offers a wide range of essential features to its customers all in one place.



# Experienced in Handlings —















# Partners / Affiliation

## **Third party Integration**























## Why Excellis —





End-to-End IT Solution Provider



Startup Aggregator



Best Talent Pools



Intact Security
Measures



Disaster Recovery Management



Process Quality
Assurance



Quick Turn Around



Flexible Engagement Model



Center of Excellence (COE)



Competitive Pricing



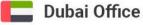


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# Thank You

